

THE NATURE OF PET TRAVEL

TRAVELING WITH YOUR PETS



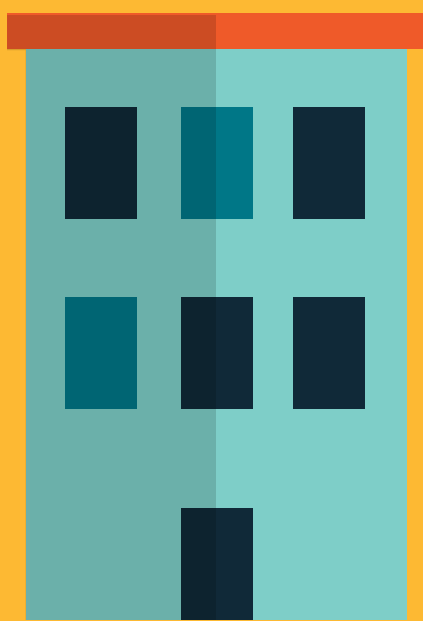
44%

OF PET OWNERS WHO TRAVEL USE PET BOARDING SERVICES 1 OR MORE TIMES PER YEAR ON AVERAGE

73%

OF PET OWNERS FEEL GUILTY ABOUT LEAVING THEIR PETS

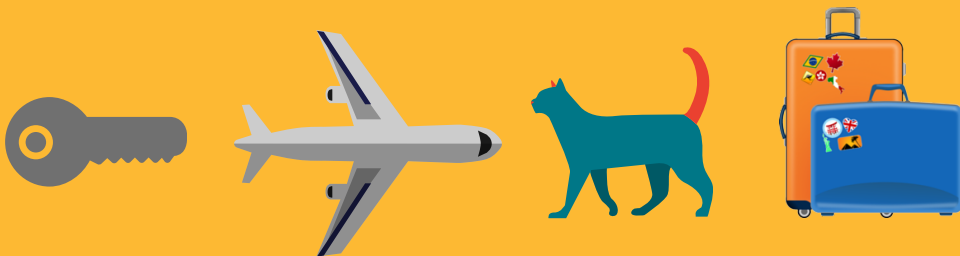
82% OF PET OWNERS RELY ON FAMILY AND FRIENDS TO WATCH THEIR PETS



STAY AT PET-FRIENDLY HOTELS/RESORTS



15 PERCENT OF PET OWNERS HAVE ADMITTED TO PET SMUGGLING EITHER INTO A NON-PET FRIENDLY HOTEL OR ONTO AN AIRPLANE. DON'T DO THIS!



FORGET ABOUT FEELING GUILTY ABOUT ASKING FAMILY OR FRIENDS TO WATCH YOUR PET(S). MOST ARE HAPPY TO HELP. ALL YOU HAVE TO DO IS ASK!

81%

81% DOG OWNERS

76%

76% CAT OWNERS

46%

46% DOG OWNERS

37%

37% CAT OWNERS

Overnight travel - 81 percent of dog owners will travel overnight compared to 76 percent of cat owners. But, dog owners (46 percent) are more likely than cat owners (37 percent) won't relax because they worry when traveling without their pet.